



MUNICIPAL CULTURAL PLANNING
COMMUNITY · CREATIVITY · PROSPERITY

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Dan Taylor
Economic Development Office
The County of Prince Edward
280 Main St.
Picton, ON
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Tuesday, February 23, 2010

Dear Dan:

On behalf of Municipal Cultural Planning Inc., I wanted to tell you that the accomplishments of Prince Edward County are an often-cited and inspirational success story in Ontario. The early adoption of a municipal cultural plan and an emphasis on quality of life and culture in economic development have made Prince Edward County an example of leading municipal cultural planning practice in Ontario. We look forward to our next discussion with you about the eastern Ontario research project, and to your latest updates on the economic and cultural development in the County.

As more and more Ontario municipalities explore, understand and then commit to undertaking municipal cultural planning, your generous sharing of the County's success and experience has been instructive, encouraging and enlightening. The quantifiable achievements of your municipal cultural plan and related economic development strategies are significant accomplishments and are recognized throughout Ontario.

MCPI continues to cultivate this new municipal action across Ontario. The County's leadership and commitment to your municipal cultural plan and the resulting demonstrable economic benefits is an amazing example of how local economies can be transformed. The national and international media that Prince Edward County has enjoyed, and the attention your municipality is paid in culture-led economic development discussions is further proof of the County's growing reputation.

I also wanted to thank you personally, Dan, for your generous assistance in telling the Prince Edward County story to other municipal leaders. To you and your Council, congratulations on your success, and thanks for your help to Ontario municipalities.

Sincerely,

Gord Hume,
Chair, MCPI