



COMMUNITIES
with OPPORTUNITIES
HASTINGS COUNTY

ANDREW REDDEN • ECONOMIC DEVELOPMENT MANAGER • HASTINGS COUNTY
613.966.6712 EXT. 4011 • 866.321.9563 EXT. 4011 • INVESTINHASTINGS.CA • REDDENA@HASTINGSCOUNTY.COM

February 23, 2010

Mr. Dan Taylor
Economic Development Officer
Prince Edward County
332 Main Street
Picton, ON K0K 2T0

Dear Dan:

This past Fall you participated in an interview that I conducted as part of my research on local economic development in rural Ontario. The research was contributing to my paper published by the Economic Developers Association of Canada (EDAC) as part of a requirement to obtain a Fellowship (F) designation with EDAC. As promised, I am pleased to enclose a copy of my final paper.

From amongst a survey of 100 municipalities across Ontario, your office and Prince Edward County was identified as an exemplary model of local economic development in rural Ontario. Respondents commented that you have done a wonderful job marketing the County, they celebrated your support for the culture, tourism and arts sector, and they acknowledged your asset based approach by building on the local area's attributes rather than trying to start from scratch and turn the County into something that it's not.

Judging by not only the results of my research, but also the booming wine industry, the significant tourism industry investment and the latest television ads placing Prince Edward County alongside the CN Tower and the Hockey Hall of Fame as major attractions, it appears evident that your office has most certainly become an exemplary model of local economic development.

Sincerely,

Andrew Redden, Ec.D.(F)
Economic Development Manager

Enclosure