



March 1, 2010

The Corporation of the County of Prince Edward
332 Main Street, Picton, ON K0K 2T0

Attention: Leo P. Finnegan, Council
Re: Dan Taylor Leadership

Mayor Finnegan,

I'd like to relate to Council a few reasons that we submit our unequivocal support for Dan Taylor, and his ongoing role as our Economic Development Officer.

We launched our successful restaurant concept, Buddha Dog, five years ago this coming July. Founded as a simple community economics project Mr. Taylor gave us his office's full support and encouragement although we were new to the community and our idea sounded unusual to many of people who have subsequently become supporters. It is not widely known that Mr. Taylor was instrumental in building our initial network of County suppliers allowing us to launch Buddha Dog and fundamentally strengthening their businesses through the relationship.

The second example of Mr. Taylor's influence and vision is a discussion I had just last night with Chef Jeff Crump, one of our Country's most respected culinary figures who was in town speaking about the impact a supportive local food culture has on an agricultural community like ours. After the talk I asked him about his connection to Prince Edward County and he explained he was here ten years ago to discuss our new Taste! initiative at Mr. Taylor's invitation. Fast forward ten years and our Economic Development activities are the envy of many provincial regions and of increasing interest well outside our geography with visitors coming from across the country and further to see what all the fuss is about in hopes of stealing an idea or two - ironically sharing our stories for the benefit of others is an integral part of Mr. Taylor's use of emerging social media tools to keep Prince Edward County on the leading edge of innovation and subsequently much more attractive to the creative class who represent our next generation tax base.

I speak for my business partner, our County partners, our staff and all the people who experience the County through our Toronto, Collingwood and Picton stores, when I say Mr. Taylor has not only been a source of support and inspiration but his unflagging work and vision make us proud to be part of this business community.

Please do not hesitate to contact me to discuss our support of Mr. Taylor.

Respectfully,

Andrew R Mackenzie
President & Cofounder,
Buddha Foodha Inc